lia hergenrother

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liahergenrother.com

design experience

Rose & Remingtion // Cincinnati, OH
August 2020 - present // Graphic Designer
Designs all the print and web materials for Rose & Remington's website, stores and the social media account. Takes and edits videos and photographs of product and is always finding new ways to create engaging content.

Mr. Label Co. // Cincinnati, OH
Summer 2018 & Summer 2019 // Graphic Design Intern
For two consecutive summers, observed and worked closely with the company's in-house graphic designer. Learned how to format art for print, make flexo plates, and screen print.

Anthony Munoz Foundation // Cincinnati, OH
Summer 2018 // Graphic Design Intern
Designed all the print and web materials for the foundations events for summer and fall 2018.

work experience

The Fresh Healthy Cafe // Cincinnati, OH
November 2016 - present // Manager
A healthy food restaurant in Cincinnati. Took orders, assisted customers, and prepared food. Was quickly promoted to manager and trained new employees. Promoted efficiency, delegated tasks and cultivated respectfulness among co-workers and customers alike.

Athleta // Cincinnati, OH
November 2017 - January 2018 // Retail Sales Associate
Women's athletic wear clothing brand. Worked as a sales associate and created positive customer experiences while maintaining the store front appearance.

education

Miami University // Oxford, OH
Class of 2020
College of Creative Arts
Communication Design Major
Italian Minor
GPA: 3.9

skills

Adobe Creative Suite | Illustrator, InDesign, Photoshop, XD, Lightroom
InVision Studio
iMovie
Video Editing
Branding

activities

CHAARG Ambassador
August 2017 - May 2020
Successfully applied to bring a national fitness organization, CHAARG, to Miami University. Empowered women through workouts and local health & wellness events.

Vision Dance Company
August 2018 - May 2020 // Graphic Designer
Managed the company's social media and promotional posts. Designed apparel, posters, and programs for the company.

Dean's List
All Semesters